



Dear Friend,

Are you looking for ways to stretch your advertising budget? We are writing you to let you know about some community sponsoring opportunities and advertising options linked to our community event. Pagan Pride Day is a nationally organized festival, in which people of many Earth-based religions come together to promote education, acceptance and understanding.

Northern Nevada Pagan Pride is a non-profit charitable organization. We give back to the Earth and our community by collecting food (for people and animals), raising money and collecting other supplies for local charities, as well as volunteering our time and energy and helping out the environment in any way we can.

Each year we gather to celebrate our spirituality and our community. This year Northern Nevada Pagan Pride Day will be held at Rock Park on September 10th. We will have multiple workshops showcasing and educating people on religious diversity and acceptance. We actively encourage all Pagans, their families and friends, and any curious, respectful people to attend and find the commonalities in all our respective belief systems.

Since we are a non-profit organization, we rely on donations to offset the costs of planning and running this event. We are writing to you in hopes that you might have something to donate for our charity auction table, or perhaps you would like to purchase advertising in our Event Program. Any donation is graciously accepted; however, donations in the form of coupons or gift certificates are preferable, as we feel this will not only be easier for us to keep in our hands, but more importantly it will bring those customers into your business. Donations are tax-deductible and we will gladly send you a donation receipt verifying your donation. Please see our attached schedule of advertising "thanks" and additional advertising rates.

Since we are currently considered a minority group, Pagans are generally very grateful of any support or acceptance, and tend to be very loyal to any company or business that supports and accepts our religious rights.

For more information on the Pagan Pride Project, please visit the national website, www.paganpride.org, or our local website, www.paganpridenevada.org or email us at nvppd@yahoo.com

With many blessings for you and yours,

Kaylee Lund-Keller
Local Coordinators

Margie Ewen

Holli (Orin) Trulson
Public Relations

Asherah Ewen



2011 NNVPPD SPONSORSHIP & DONATION FORM

INSTRUCTIONS: Please circle your donation level or advertising selection, fully complete and mail this form with your donation to:

NNVPPD
C/O Kaylee Lund
120 E 6th Ave
Sun Valley, NV. 89433

We can also arrange to pick up donations in the Northern Nevada area.
Make checks payable to Northern Nevada Pagan Pride

Company or Donator Name: _____ Email: _____
Business or Mailing Street Address: _____ Phone: () _____
City: : _____ State: _____ Zip _____
Website: _____
Description of items donated, approximate value, or amount of check: _____

CHECK HERE IF YOU WOULD PREFER TO BE LISTED AS AN ANONYMOUS DONOR, BUT PLEASE STILL FILL OUT THE FORM FOR OUR OWN RECORDS.

Charity Auction Donation "Thanks" Chart

Sponsorship Level	Suggested Donation	Advertising Value	Date Due
1	\$5-20 worth of coupons or gift certificates	Company or Person's Name Listed on the Thanks For Your Support Page of the Program	August 15th
2	\$20-50 worth of coupons or gift certificates	Company's Full contact information (address, phone, website, at your option) listed in the Program	August 15th
3	\$50-75 worth of coupons or gift certificate(s)	Business card sized ad in our Program*	August 15th
4	\$100 or more value of coupons or gift certificates()	Half page ad in our Program*	August 15th
5	\$200 or more value of coupons or gift certificate(s)	Full page ad in our Program*	August 15th

Regular Advertising Rates

Deadlines	Bus Card Ad* 2" x 3 1/2"	Half Page Ad* 5" x 3 7/8"	Full Page Ad* 5" x 8"	Event Sponsor Package**
Postmarked by June 15th	25	35	65	200
Postmarked by August 15th	40	60	80	250

*with all ads we will need camera-ready art, either in crisp, clean print-out, or a jpeg, gif, png, pdf, or pub file.
If you do not have an ad already made, we will be happy to design one for you for a small additional donation.

**Event Sponsorship package includes full page inside cover ad, and mention as Event Sponsor in every flyer, publication, press release, radio mention, etc. from the time we receive your donation.